THE IMPLEMENTATION OF BLENDED AND ONLINE LEARNING

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Abstract:
In this article, we will learn how to use the "blended learning" method and how to effectively use it in classes. also, in order to promote this method, it is advisable to study them in several types so that they are more understandable. Now that we know what blended learning is, let's investigate, starting by outlining the different types of blended learning.

Keywords: Blended Learning, e-learning, webinar, leading customer, technology, instructor-led virtual sessions, online quiz, diverse, digital-first workforce.

INTRODUCTION

1) The Rotation Model of Blended Learning

People "cycle" between content and courses in a structured way. For example, someone might take a course that includes in-person instruction and an instructor-led webinar before concluding with an online quiz.

The Face-to-face Driver Approach of Blended Learning.

With the Face-to-Face Driver Approach to Blended Learning, people get a large dose of face-to-face learning, but can also access online materials. Often, teachers provide online items to people who need extra time to master a subject or topic.

2) Enriched Virtual Model of Blended Learning

An enriched virtual model of blended learning consists primarily of online content but includes mandatory in-person elements or instructor-led virtual sessions. The enriched virtual model is common among today's leading customer, employee and channel partner training programs for its ability to effectively and efficiently train a diverse and digital-first workforce.

B. Advantages of Blended Learning

Hopefully, the value of blended learning is coming into view. But let's keep going. What, exactly, are the benefits?

Here are 3 you can't ignore:

1. Control

Blended learning gives you the opportunity to tailor your learning experience to different learning goals and learning styles; you're not locked into specific content types or limited to specific timelines and locations. Instead, you can customize the experience in whatever way makes the most sense for the results you want to achieve. P.S. I see this as the greatest benefit of blended learning.

2. **Convenience**

No matter who you're talking to, their lives are more digital, limitless, and on-the-go than ever before. As a result, it's completely unreasonable to expect every single one of your customers, employees, or channel partners to rely solely on one-to-one training. Blended learning fills this gap and allows people to learn whenever and wherever they are. There is no need to wait for others to finish everything or feel pressured to complete a certain task because everyone else has already done it.

3. **Easy Scaling**

It doesn't matter if you're training customers, employees, channel partners,

or other parties, your goal is growth. And when that happens, the number of people you need to communicate with increases exponentially. Well, I have news for you: a training program that relies solely on in-person learning cannot be scaled up—for example, a company with a global customer base cannot expect everyone to attend a seminar, or an employer cannot require new recruits. dropped everything and hired staff to meet at his residence for a week. By implementing some form of blended learning and making elements online, you immediately provide yourself with an easy way out while your curriculum continues. Also, you don't have to spend a lot of money on venues, travel expenses and other related materials. It's a total win.

C. Disadvantages of Blended Learning

D. The advantages of blended learning are great, but are there any disadvantages? No, not really. At least there are no major red flags getting in the way of your launch. However, there is one obstacle: technology.

E. Technology is constantly evolving and sometimes it is difficult to manage. For people who are less tech savvy, it may take longer for them to fully benefit from the material you put out there.

F. A great example: At the beginning of the pandemic (a lifetime ago), my mother's employer moved away, meaning her life was only online. For the first time. Always. This meant using Microsoft Teams and Zoom. It also meant learning to communicate with colleagues only through screens. Sure, his company provided online materials to get him up to speed, but the learning curve was steep and it took him a long time to become truly proficient.

G. If you don't understand your students, even the best blended learning strategies won't work to their full potential. For this reason, it is imperative that you make every effort to receive feedback and develop in the best interest of your students and your goals.

H. • Listen: Put in place processes that make it easy for people to give you feedback. A great way to do this is with online surveys, which are especially useful if you're trying to get feedback from a large student base. If you're hosting private events, make time for people to ask you questions. If you're hosting face-to-face webinars, take a moment at the end to ask questions and answers live.

I. • Understand: Use each feedback to paint a picture that tells a powerful story about how blended learning works. Are there too many face-to-face instructions? Are the online elements

too stretched? Are face-to-face workshops too restrictive in terms of timing and location? Use each feedback as an opportunity to improve your blended learning approach.

J. • Guidance: Finally, use each piece of information and develop your strategy. Your goal is to create a seamless learning experience that helps everyone succeed and makes it easier to achieve your goals.

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