

WAYS OF DEVELOPING TOURISM CULTURE IN OUR COUNTRY

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Abstract

Country in economics services of the field development of the country economic potential from development a tree gives _ Services field the most less cost done the most high income to be taken network is counted . That's why country services field including tourism field development important from issues one is counted . We are below country in the economy tourism of the field place of our country tourism authority and from flour efficient use ways, in the field available problem and disadvantages and them eliminate reach ways about word we walk

Keywords: tourism, tourist potential, tourists flow, touristic opportunities, tour operators.

Introduction

It is known Uzbekistan _ very a lot cultural , historical monuments , natural and another tourism objects have _ Our country tourism active development regarding policy as a result past _ for years relatively touristic services and foreign tourists the number two equal to increase achieved . Private ownership and entrepreneurship protection support _ _ support according to remedy events work output because of gross touristic enterprises set up being done weighty results about word our conduct can _ In the world touristic markets high in paces development account in our country touristic the field improvement according to network complex development and in it tourism leadership to do for necessary has been tasks until now own the solution what he found no _

Tourism culture development another networks too _ _ positive effect spends _ As a result , to the investor positive answer giving fields formation as a result environment improves , new the work positions _ is created , trade goods rotation increases and these are own in turn profit to increase take will come of income increase _ as a result while first of all population social to live style improvement for state from the budget separable funds in revenue place held tax will be collected . This is it in turn tourism infrastructure to develop , less provided population tourist needs _ services in the field personnel preparation tourism culture to develop cost to be done can _

In the Republic internal of tourism development level still low. 2021 year the end information according to in hotels lives tourists number 14.8% independent in increase respectively their recreation _ planned tourists in return provided . General touristic from the stream only 47%

are touristic organizations from the service used only _ Uzbekistan _ in the Republic of the population only 11.6% participate , that is own in turn touristic from the service use , to him attraction to do of the mechanism from absence proof gives _ Internal tourism slow in development main reason of the population that's it purposes spend who does financial of resources scarcity , social of tourism lack of development is considered

No. PF-5611 dated January 5 , 2019 " Uzbekistan in the Republic tourism fast to develop about addition on measures » , No. PF-6165 dated January 9 , 2021 " Uzbekistan in the Republic internal and pilgrimage tourism more development measures about". Decrees and this to the field belongs to another regulatory and legal in documents defined tasks done in raising country of the economy strategic network as tourism culture fast development for comfortable economic and organizational legal conditions create , of regions huge tourism from potential more complete and efficient use , tourism network to manage fundamentally improvement , national tourism products Create and them the world to the markets promotion do , tourism in the field of Uzbekistan positive appearance formation mean caught _ From this except Uzbekistan _ in the Republic medium term in the future tourism development concept work exit and done increase about measures on active the work take is going

Today's Tashkent , Samarkand and Khiva important touristic from cities considered in hotels places _ number (total 64.7%) of the places mainly that's it in the lands is located and their mostly part international standards on demand answer give takes _ From cities edge in places and above note not done in the regions and their city in the center hotels to the level of international demand answer give can't Theirs mostly part basically average _ to income have has been to tourists is intended . With that together , separately emphasizing tooth _ ok , too much except private of hotels in the republic development , especially in the city of Samarkand tourism culture infrastructure proportionality provides . And this international service requirements answer give takes _

Uzbekistan _ tourism in the market international hotel brands contribution very low. Total international to brands based on hotels only in Tashkent is located in them _ _ grades the same so foreign in the hand in analogues from prices tall _ in the city of Tashkent is located five starry international branded four _ in hotels of the number cost in Europe to prices compared to 1.5 times is high . of grades height basically competition environment almost the absence of and businessman to tourists strong depends .

In our republic to passengers aviation service show wide developed _ of 2022 to the end according to " Uzbekistan the air ways " national airline vehicles _ from 25 min more flights completed , from 4 mln more to passengers service shown . High in the class the air transport tools with provided with , some in cities airports until now reconstruction not done , national airline company internal and international in actions monopoly save remains _ And this own _ in turn tourism to develop negative effect shows . These factors include: budget based (loukoster system on) passengers transportation , domestic of flights development , national of the airline's marketing policy laziness etc. to Uzbeksites coming tourists of the composition analysis that's it shows that young people and medium ages the number over , age big , old people not contributing is going Separately to species individually services , different places _ services types and to quality requirements expansion tendency is being observed . Uzbekistan _ to the Republic came foreign fifty tourists in our country to stay of the term

analysis that's it shows that travel 1-3 days _ organize so that 's it indicator almost does not change .

In the world Tourists visit according to of Europe series countries leadership is doing Specifically France (83.7 million) , USA (74.8 million) , Spain (65.0 million) respectively the most a lot beaches visit commanding countries in line is standing It's on the list Uzbekistan ranks very low take over is standing Uzbekistan _ this in the field yet much behind that to see can _ In particular , the world tourism and trips according to by the Council (BTSK). given to the price according to Uzbekistan tourists visit according to the world countries ranks 150th among _ Our country the world tourism in the market own _ instead of have to be regardless , to tourists comfortable conditions create , service service improvement , tourism monuments attractiveness increase and advertising strengthen level very low. That's why for this about significant grow _ about thought that's what it 's all about to factors depend _¹

Uzbekistan huge tourism potential have state to be despite i'm standing in the field care problem and disadvantages meeting is standing Of these all of them to our country visit commanding tourists flow is reducing . We are the world leader countries and tourism associations with integrated connections to the road puts we are in front of us standing series problem and shortcomings eliminate we reach it is necessary Of this as a result in our country visit ordering many to tourists convenience and reliefs is created and tourists flow significant level increases .

In our country tourism authority improve and development according to one how much offer and thoughts to the middle we want to drop :

- Tourism in the field activity walking and now to the field activities want to start has been tourism to subjects preferential loans to give Of this as a result in the country tourism in the field activity walking entrepreneurs their own activities can be expanded and in the field new services appear be starts _
- Tourism in the field activity walking to entrepreneurs the world from the standards come came out without Uzbekistan a single standard on the scale work exit it is necessary
- Tourism in the field available onlay platforms efficient work organize reach and from them use interfaces improve and improvement . An example for " Uzbekistan the air ways ” of AJ tickets online purchase to do according to available the platform efficient work organize from him _ to use facilitate and data transparency provide in the country tourists and foreign to tourists many amenities creates _ From a distance standing up hotel reservations _ on sites (booking.com and other) information correctness and transparency control to do need _
- In the country available infrastructure more improve remedy events work exit must will be
- Tourism to the field qualified staff attraction to do and available certain standards of personnel based on from the exam transfer must will be Of this at the core to our country visit ordered tourists field to employees has been impressions improves.

¹Kun.uz in Uzbekistan tourism where in the situation and him development for what are to do need - specialist suggestions

Summary by doing that's it to say maybe above separate passed all affairs and ideas in the country tourism field development and to the country tourists flow to increase help gives _ Country in the economy services of the field place increase the economy fast in pictures development provides _

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