

THE ROLE OF SMALL-SCALE ENTREPRENEURSHIP IN INCREASING THE STANDARD OF LIVING OF THE POPULATION

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Abstract

The article covers the relationship between small entrepreneurship and the standard of living of the population, theoretical and methodological problems of increasing the standard of living of the population in places, territorial aspects, and specific features of the development of the field of small and private entrepreneurship in the Republic of Uzbekistan. The growth of the share of small business and private entrepreneurship is devoted to the issues of expansion of the service sector, taking into account the modern requirements of filling the domestic market with quality and competitive goods, to the analysis of the position of this sector in the creation of new jobs, first of all, in the employment of young people and, on

Keywords: small business, private entrepreneurship, living standards of the population, social protection, employment, unemployment, innovation economy, market structure, new jobs, the income of the population.

Introduction

A small business over a long period, human economic activity and his social life is part of. In ancient times, the small business is a joint team between people with mutual relations as the presence of activity and useful – these things all together, the human society of the living area and it is not my condition. It is noteworthy that exactly small businesses not only because of their level of development of society from the standpoint of the forces of production but also because spiritual and educational status was given, say, will not be a mistake.

Analysis of Thematic Literature

A. Smith business to take advantage of any of the great economist-business owners to implement the idea of seeing a commercial that describes risks¹.

But the scientific theory of entrepreneurship quotes certain regulated by the French economists of the first half of the eighteenth century in the middle of the 18th century more precisely created in 1725-1730 years.

¹ Smith A. Research on the nature and causes of the wealth of nations. Translated from the English by E.M. Mayburda. M.: 1993. 150 b.

In this area Kontillioning R. service, the first concept of entrepreneurship and creating a "business" understanding the essence of revealed.

Research Methodology

Logical analysis methods based on information were used in the research process. In this, methods and concepts of the theory of knowledge such as induction and deduction, space and time, analysis and synthesis were also used.

Analysis and Results

Testified that the experience of advanced countries of the world, small business, and private entrepreneurship, showing a positive effect on the social development of the country greatly, significantly increases the efficiency of the nation's economy². Small business and private entrepreneurship social development of the country in particular, consists of particular importance that the income of the population in the formation of-bodied men in securing work with, poverty and poor elimination in bilateral relations, expand the ranks of the middle layer of the population, the position of art in solving the problem of the true realization of the population of the district to meet the demands for various goods and services plays an important role. Man with his natural aspirations to live a life of good and prosperous incarnate provide potential opportunities and potentially associated social build groups based on direct interaction between all the social environments that pose, the individual, combining the economic interests of state and society plays and, hence, contributes to political stability and social justice in the society. While the importance of appointing his country's economic development will increase the size and growth of the gross domestic product of the production accelerated the pace of (absolute and relative indicators), the augmentation of a competitive environment in the market for the formation of the export potential of the national economy, increasing the adaptation of the system for achieving greater interoperability unstable market, to new heights of scientific and technical progress in taking out, through the delivery of products and services to large enterprises in ensuring their continuous operation is desired, create new jobs, from rhesus efficient use, such as the state finds its expression in the increase of budget revenues.

Postindustrial society towards the development of specific structural changes in the national economy of the country requires it. This process is especially difficult at night is problematic and in agriculture. Entrepreneurs have also engaged in agricultural production in the

² In fact, " in 2019, 3.7 million from European countries in Italy., 2.8 million in France., 2.5 million in Spain. and 2.3 million in Germany. Ta kbxt entities operated". "The EU accounts for 99% of all companies and 85% of jobs, 97.9% of all PRC companies, 58% of gross domestic product (GDP), and 68% of export volume in kbxt share". Also, "in the Czech Republic, an average of 9.4 per 100 people in Portugal 7.7 in Switzerland 6.7 in Italy 6.1 in Spain 5.3 in France 4.4 in Germany 2.9 in Russia 2.0 in USA 1.3 small business entities". Today, small businesses provide ample opportunities to create new jobs. The creation of new jobs means employment of the population, employment is the main mistress of the standard of living of the population.

conditions of a market economy because of the same fields as entrepreneurs' networks and other harsh frugality based on the natural resources in a competitive environment with the use of force not to let the excess costs. Economic reforms in rural areas are the result of changes in the network such that with this plan, the administrative-command system is a part of the reduction of labor resources employed during the period of excess, that is, emptying them from the problems of work has produced. This process, in turn, was the intensification of the problems of employment of the rural population. Real reality arising in such complex and pressing the main way of solving the problem – the development of small and private entrepreneurship. In the conditions of the market economy, this sector can only assume such a responsible task.

In addition, the requirements of small business entities that would all change fast adapted from the consumer, the market, and its activities in a manner according to the situation conjunctural the direction of the vibration of the proceeds relatively quickly and gets replacement without complications. Small entrepreneurship is another one from a specific column, it requires fewer resources for the organization of their activity and does not lead to loss in case of bankruptcy of the economic consequences for the society. Working in small enterprises and private business entities is the servant to go out of business and does not require a very high qualification and experience³. Small and private entrepreneurship, inter-sectoral and inter-regional competition based on optimal placement, and working to strengthen the power of regional variations to soften, to create the layer of proprietors in the country, the lifting of the export potential of the country plays a positive role in solving big problems. Several small and private entrepreneurs in rural areas and skillfully exactly in the source can be used in several productive specific columns based on the presence of a given line.

We also conjunctural the changing requirements of the market and private sector small business in the economy from time to time and adapt quickly to stand to take the economic crisis, as well as the future of the country, his world economic integration, and the international labor division in place, tavern competitiveness in the world market and services produced in the country, the wellbeing of small business and private entrepreneurship in many ways the life of the population and level of development we are highlighting the state of affairs closely related.

Conclusion and Suggestions

1. Diversification of the national economy in the context of macroeconomic policy on small businesses and private entrepreneurship specialization allows us to deepen the production of narrow areas. The small size of production and financial consistency and a high level of aspiration to strengthen their position dramatically in the case of small private entrepreneurs to motivate the natural reason is economic competition, efficient use of all available and will be full of opportunities just like that. The loss of his status in the market and avoiding defeat

³ In large enterprises, on the other hand, the use of complex techniques and technologies in the production process, the interdependence and high intensity of labor processes, the scale of production and the availability of skills, discipline, experience and other aspects separate from the working personnel of the company are strictly required.

in a fight not to expand the types of competitive goods and services, improve their quality, production of new products, mastering, looking for new markets to find, the achievements of science and technology to the development of a broad introduction of the field are eager to make. Such a strategy does not require increasing the power of great funds and all, the important thing is it is a short-term production stopped, even though proceeds without complications can perform.

2. The changing requirements of the consumer in small enterprises, launched production of a new type of a speed depending on the order the opportunity to appear with their product. In the next years, the domestic market of Uzbekistan of goods and services expanded at the expense of new types without interruption, have been enriched. Suitably, with such a radical change in the structure of consumer demand, a new type of volume required goods and services is growing. Large enterprises with such changes, on the one hand, are companies that can't adapt quickly. Second the side with greater financial resources which this category of directory small hin jam product work out they do not interest. But the difficult task of finances in terms of the possibility of a much, much weaker, which is doing the will of subjects of private entrepreneurship, small and good.

3. The organization in a flexible manner to the development of small enterprises, their product requirements, and according to the situation of the market at the time of the sale for the delay, production, and extensive use of marketing services large enterprises compared to a lot of options. They (small businesses) of the population of attracting unconventional shortened work on a time basis to work turns out to be the comfortable square shape. Employed in the economy than those who are involved in the social production of excess power to be standing working, jobless, out of combat, i.e. specific, effective tool.

4. Small businesses, individual entrepreneurs the specific school of entrepreneurship, and its management in large enterprises, more precisely in the future, the secret of work-ashore their study, get a lesson from a vital lesson in the practice of entrepreneurship, shall perform the function of gain experience. In particular, entities active in the field of science and technology development of the workers running for professionals and creative work in the future these opportunities will create a good base for the introduction to a high level of automated production major. The ability of any entity to the realization of the business entities embodied in this sector is important in enriching.

5. Small business and private entrepreneurship subjects of financial resources demanding less. Because these entities' activity for required which small amounts of buildings and structures quickly and short - term than less financial resources to expend increase, such cases while prepared, any work standing buildings and equipment rental of getting at the expense of increase the options are there. In addition to assets to turnaround, the rotational speed is also large enterprises compared to much higher. These factors are main and working capital funds of the effectiveness increase and initially, advanced capital on investment in a relatively quick cover for the Real conditions create a will. As a result, this sector is created for every job in the role of the ratio of the value of the significant extent to cheap falls. New workplaces need great and are the same time the economy and the underlying structural changes are the reason the financial resources scarcity problem is available, which is Uzbekistan for the very great practical importance has.

6. Small business in the country, focused and wide layers of the population which reflect the interests of the market economy at a social formation is one of the main directions of the implementation of the strategy. The strengthening of relations in society, the rule of market ownership relations, and the expansion of the number of methods in solving economic problems in the middle layer play an important role. In the person of the value of the property business, and excess losses from himself avoided that do not justify the costs, efficient use of economic resources shapes the culture.

7. Small business and private entrepreneurship wide layers of the population, the more he gives precisely the conditions necessary to realize aspirations and business moves. Small businesses and private entrepreneurship do not require a large fund or financial resources to deal with. With little loans (microcredit) the lease premises or equipment, or you can start sending it to the world. With the availability of such property between work, the class will help to soften the economic conflict between the population.

8. Large enterprises, small businesses, and private entrepreneurs in the component materials provide you with them, by way of delivery of spare parts they will give practical help to the development of the major production. The second level of the major producers in the small business, that is, from a perspective that does not give a great result from large production work is not free. In exchange, it will increase the effectiveness of the activities of large enterprises.

Only a source of small business income in general, but also a tool for discovering the creative and intellectual abilities of the people is not. The ground to show their talents and capabilities in this area poses to everyone, hence the initiative, thanks to the enterprise, who can work independently and can achieve their goals to the formation of the category of the people it serves.

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